

World Hepatitis Summit 2022

VIRTUAL EVENT, JUNE 7-10, 2022



 World
Hepatitis
Alliance





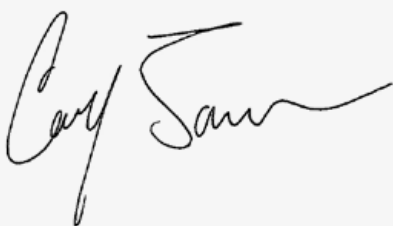
World Hepatitis Summit 2022

VIRTUAL EVENT, JUNE 7-10, 2022

The World Hepatitis Summit (WHS) is a unique event, it is the only global hepatitis conference which is focused on public health and provides a platform for the entire hepatitis community to share ideas, experiences and best practice and to drive progress forward to make the elimination of viral hepatitis by 2030 a reality.


The World Hepatitis Alliance is delighted to be organising WHS 2022. As a network of over 300 organisations across 100 countries, we have worked for over a decade to harness the power of the people living with viral hepatitis to achieve its elimination. Previous summits have been key to our success and have really led the elimination movement.

WHS 2015 and 2017 were turning points for the hepatitis elimination movement, the 2022 summit will be no different. WHS 2022 will be held as a virtual event which will enable us to convene over 1.000 people to evolve the hepatitis response, share new ideas, network, and build relationships which will be life-changing and life-saving. Our sponsors make this event possible and we are committed to working with you to make sponsorship meet your objectives so that you can make the most of this summit. Now is the time to reconvene the global community to ensure hepatitis elimination is a central pillar of changing health systems. Your support can help us make WHS 2022 a pivotal moment in the hepatitis elimination story.

A handwritten signature in black ink, appearing to read "Cary James".

Cary James, CEO, World Hepatitis Alliance





An inspiring high-level summit that also served as an excellent networking event

THE OPPORTUNITY


WHS 2022 will be the most ambitious yet, building on the legacy of previous summits.

WHY SUPPORT THE WORLD HEPATITIS SUMMIT

- Over 900 pieces of news coverage
- Over 800 delegates from 106 countries
- 91.3 million social media impressions
- 130 expert speakers

The summit is a perfect platform for civil societies, governments, private sector, and public health professions to meet, exchange experiences and knowledge, and partner collectively to eliminate hepatitis by 2030

An amazing international platform for knowledge sharing



The attendance was excellent ... with 41 member states sending official representatives

PROGRAM

WHS 2022 will be held over four days and include:

- Abstract-driven programming to ensure innovations in technology and service delivery are given a platform
- Interactive skills-building workshops
- Opportunities for sponsored symposium and side events
- Posters, virtual exhibition and networking space

AUDIENCE

- Civil society organisations
- WHO and its Member States
- Policymakers
- WHA members
- Public health professionals
- Medical professionals
- Academics
- Private sector
- Global donors

A turning point in the global response to viral hepatitis

SPONSORSHIP PACKAGES

Through your sponsorship of WHS 2022 you will be supporting a unique event that will accelerate the elimination of viral hepatitis. Our event sponsors will be recognised as supporters of the summit and receive brand visibility throughout WHS 2022.

Our sponsor packages can be tailored to meet your needs. Diamond and Platinum packages are also available \$400,000 and \$250,000 respectively. Get in touch to discuss how we can make sponsorship work for you.

Gold	USD \$100,000	Silver	USD \$50,000
<ul style="list-style-type: none">8 virtual summit all access passes60 minute symposium2 featured video breaks during summit programmeVirtual lobby/networking lounge banner advertisement or videoText mention and logo on all summit related creative materialsSocial media exposure across Twitter, Facebook and LinkedInLogo, link and 200-word company bio (on the WHA website and virtual platform)'A proud supporter of WHS 2022' logo for usePost event report (demographics, content reach, activation engagement, digital asset engagement)Summit debrief meetingPre / post recognition reelBranded Virtual Exhibit (feature page, logo, link, description, digital and asset library, appointment cue, delegate connect, live presentation)Content to be available to all participants for six months after the summit3 featured video breaks during summit programmeEngagement activities (push notifications, gamification, live poll)Dedicated event manager (key point of contact) for the duration of the partnership		<ul style="list-style-type: none">4 virtual summit all access passes30 minute sponsor spotlight symposium1 featured video break during summit programmeVirtual lobby/networking lounge banner advertisement or videoText mention and logo on all summit related creative materialsSocial media exposure across Twitter, Facebook and LinkedInLogo, link and 100-word company bio (on the WHA website and virtual platform)'A proud supporter of WHS 2022' logo for usePost event report (demographics, content reach, activation engagement, digital asset engagement)Summit debrief meetingPre / post recognition reelBranded Virtual Exhibit (feature page, logo, link, description, digital and asset library, appointment cue, delegate connect, live presentation)Content to be available to all participants for six months after the summit2 featured video breaks during summit programmeEngagement activities (push notifications, gamification, live poll)Dedicated event manager (key point of contact) for the duration of the partnership	

Bronze

USD \$25,000

- ▶ 2 virtual summit all access passes
- ▶ Text mention and logo on all summit related creative materials
- ▶ Social media exposure across Twitter, Facebook and LinkedIn
- ▶ Logo, link and 50-word company bio (on the WHA website and virtual platform)
- ▶ 'A proud supporter of WHS 2022' logo for use
- ▶ Post event report (demographics, content reach, activation engagement, digital asset engagement)
- ▶ 1 featured video break during summit programme
- ▶ Content to be available to all participants for six months after the summit
- ▶ Branded Virtual Exhibit (feature page, logo, link, description, digital and asset library, appointment cue, delegate connect, live presentation)
- ▶ Engagement activities (push notifications, gamification, live poll)
- ▶ Dedicated event manager (key point of contact) for the duration of the partnership

Friends of WHS

USD \$10,000

- ▶ 1 Virtual summit all access passes
- ▶ Text mention and logo on all summit related creative materials
- ▶ Social media exposure across Twitter, Facebook and LinkedIn
- ▶ Logo, link (on the WHA website and virtual platform)
- ▶ Pre / post recognition reel
- ▶ Content to be available to all participants for six months after the summit

	Gold 100,000 USD	Silver 50,000 USD	Bronze 25,000 USD	Friends 10,000 USD
Virtual summit all access passes	8	4	2	1
60 minute symposium	x			
30 minute sponsor spotlight symposium		x		
Featured video break during summit programme	3	2	1	
Text mention and logo on all summit related creative materials	x	x	x	x
Social media exposure across Twitter, Facebook and LinkedIn	x	x	x	x
Logo, link and company bio (on the WHA website and virtual platform)	200 words	100 words	50 words	x
'A supporter of WHS 2022' logo for use	x	x	x	
Post event report (demographics, content reach, activation engagement, digital asset engagement)	x	x	x	
Summit debrief meeting	x	x		
Pre / Post recognition reel	x	x	x	x
Branded Virtual Exhibit (feature page, logo, link, description, digital and asset library, appointment cue, delegate connect, live presentation)	x	x	x	x
Content to be available to all participants for six months after the summit	x	x	x	x
Engagement Activities (push notifications, gamification, live poll)	4	3	2	x
Dedicated event manager (key point of contact) for the duration of the partnership	x	x	x	



SPONSORED

VIRTUAL SYMPOSIUMS

There will be opportunities to hold sponsored virtual symposiums at the summit; these will be approved by the programme committee. Pricing and benefits are listed below. Please contact us for timings and availability at time of booking.

- **Cost - \$50,000**

BENEFITS:

- **Up to a 60 minute live symposium at a time to be determined with WHS organisers**
- **Exposure to the summit audience from around the world**
- **Inclusion of the symposium on the WHS website and on the programme agenda**
- **Acknowledgment as symposium sponsors with logo on the WHS website**
- **4 complimentary virtual summit all access passes**
- **Push notification on the platform**
- **Content to be available to all participants for six months after the summit**

Contact us

Our team are ready to work with you to tailor sponsorship packages that meet your needs and objectives.

Please contact to discuss : Meighan Jury, MCI, Senior Manager, Strategic Partnerships

✉ meighan.jury@wearemci.com

☎ +1 604 367 9779

WORLD HEPATITIS SUMMIT BOOKING FORM

Organisation or company name _____

Company address _____

Contact name _____

Position held _____

Contact number _____

Email _____

MAJOR SPONSORSHIP PACKAGES

Gold - \$100,000

Bronze - \$25,000

Silver - \$50,000

Friends - \$10,000

VIRTUAL SYMPOSIUMS

\$50,000

NB. Please contact us to discuss symposiums prior to booking.

Total sponsorship \$ _____

Sponsorship contract and invoice will be sent upon receipt of this form. Payment for the total amount must be settled as per the terms outlined in the invoice.

Signed _____

Dated _____