

# PROJETO VOLUNTARIANDO-C

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## WHAT IS VOLUNTARIANDO-C ABOUT?

- It is an educational approach on topics related to hepatitis, organ donation and transplants which uses social networking as a vehicle to disseminate information, encourages and carries out effective actions, develops awareness and initiatives among the project participants and the audience target: social networking users.
- We believe in Education as a powerful tool to disseminate means of preventing hepatitis and to train students to be multipliers of prevention methods.

## METHODS

- Searches on Twitter and Facebook profiles.
- Discussions on the topics in the classrooms.
- Preparation of leaflets, videos and medias for social networking.
- Disclosure of information about the topics within the school community.
- Collective social actions in São Paulo subway stations.
- Individual and group actions developed by students in their communities (tattoo artists and manicurists).

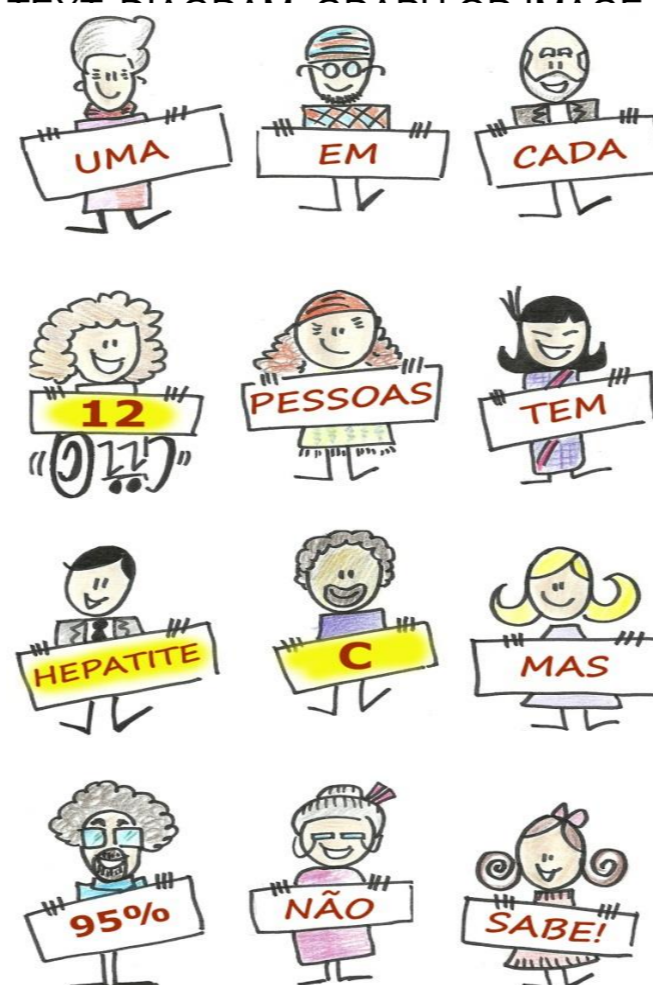
## RESULTS

- More than 600 students have become multipliers of hepatitis prevention actions.
- In order to warn the school community as well as its surroundings about the hepatitis virus, seven campaigns of hepatitis prevention were conducted by 12 and 13-year-old students.
- Dozens of materials were created and produced by students and were used as a way to disseminate hepatitis prevention methods besides encouraging people to donate organs.

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Colégio Santa Amália

## CONCLUSIONS

- Education is an important means for the implementation of formative actions that aim to increase knowledge about ways of hepatitis contamination and prevention and to promote school and community participation through prevention campaigns led by students.
- Education enables students to be protagonists of their own society interaction using all the knowledge learnt for the benefit of others.
- Thus, we believe in the reduction of cases of hepatitis virus transmission.

## REFERENCES

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## CONFLICTS OF INTEREST

- There weren't conflicts of interest during the development of this educational project.

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